

SPONSORSHIP PACKAGE 2018/19



IN ASSOCIATION WITH:



LOUGHBOROUGH GYMNASTICS ACADEMY



ABOUT US

Loughborough Acrobatics Gymnastics Club are a charitable Gymnastics Club (charity number 1161552) based in Loughborough, Leicestershire. They deliver high quality gymnastics sessions for all ages and abilities, right from 2 year olds through to 60+ years.

Since moving into their own gymnastics centre in 2013 the club has gone from strength to strength. Building their membership base from 50 gymnasts to 300+. Their relationship with Loughborough Gymnastics Academy, who operate out of the same unit, and have a membership of 400+ means that over 700 people of all ages take part in some form of gymnastics each week.

Loughborough Acrobatics has two main charitable aims:

1. To promote community participation in healthy recreation by the provision of facilities for training in gymnastics, sport and fitness for children, young people and adults of all abilities, including those with disabilities.
2. To advance the education of children and young people, including their physical education, by linking with schools and further and higher education establishments to provide curriculum support, coaching and leadership programmes and to offer work placements leading gymnastic and fitness activities.

With a rich history of medal success in acrobatic gymnastics Loughborough Acrobatics continues to strive to become one of the leading clubs in the country and their gymnasts regularly compete in competitions across the country and internationally.



ASSOCIATE WITH HIGH PERFORMANCE



We appreciate that your brand exposure is an important factor when considering sponsoring a club. Below is a list of potential opportunities that we can offer:

By being a successful club in Loughborough we have regular exposure in the local papers which reaches tens of thousands of people in Loughborough, Leicester and surrounding areas.

All of our gymnasts are required to wear club kit when attending training and competitions across the country. Your logo would be seen by thousands of people across the country on a regular basis. We have also made sure we stand out from the crowd by having a bright yellow tracksuit!

We have over 700+ gymnasts come through the doors each week plus their guardians and siblings. We can offer prominent signage in our gymnastics centre.

We hold inter-club and intra-club competitions and other events throughout the year which you can be the title sponsor for.

We would like to make a parent café and viewing area which will provide sponsorship signage opportunities.

GROW YOUR CUSTOMER BASE

By associating yourselves with us we will be able to ensure that people are aware of the service you offer by:

- Including your business in our newsletters which reach over 1500 people and beyond
- Advertising on our social media channels to a wide customer base
- Including your business in our newspaper reports (reaching thousands)
- Having your logo up in our gymnastics centre for all to see
- Provide opportunities to advertise directly to and speak to our members and their families at our events throughout the year



BUILDING A STRONGER COMMUNITY

The benefits to your business are wide ranging. It is not just media exposure and advertising space that our club can offer you. Depending on your Corporate Social Responsibility objectives we can cater for your needs. This could include:

- Volunteering opportunities for staff
- Mentoring opportunities for our gymnasts looking to work in your sector
- Provide team building days at our dedicated gymnastics facility

STILL ROOM FOR GROWTH

In 2017 we doubled the size of our gymnastics centre and we now have the opportunity to expand our offer to our members and their families which your support could help us achieve:

- More equipment
- A café/viewing area
- New sessions
- More inter-club competitions



THE PACKAGES

		GOLD £10,000+	SILVER £5000+	BRONZE £1000+
ADVERTISING	Logos on club kit	✓		
	Prominent banner in gym	✓		
	Plaque in reception area	✓	✓	✓
	Logo and advertising in newsletters	✓	✓	✓
	Website and social media advertising	✓	✓	✓
	Name check in newspaper articles	✓ 2 per year	✓ 1 per year	
COROPATE	Use of centre for team days	✓ 2 days per year	✓ 1 day per year	
	Advertising at club events	✓ 3 events per year	✓ 1 event per year	
	Gymnastics display at event of your choice	✓ 1 per year		
	Volunteer and staff development opportunities	✓		

**each package can be tailored to suit your needs.

WHY TAKE THE LEAP?

We understand the commitment involved with sponsoring a sports club and we are keen to ensure that the process and relationship is as smooth and beneficial for both parties as possible.

We are an established club with over 10 years of delivery and are already one of the most successful clubs in the Midlands.

By getting involved and sponsoring the club you will:

- Have your company associated with one of the most successful gymnastic clubs in the East Midlands
- Have an opportunity for your staff to volunteer at events and get involved with coaching
- Have your company seen by thousands of people across a broad age range and demographic
- Have your logo seen at major competitions across the country
- Potentially back a world class athlete



CONTACT US

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Venue:

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